



Bottom emptying
containers for forklift
with fork positioner

Policy for handling personal data and cookies

Personal data

This policy describes how Binge Container AB (559273-9709) uses, collects and protects your personal data.

Personal Data Responsible: Binge Container AB

When personal data is processed

Binge Container processes your personal data when you:

- Receives information about our products via website, e-mail, physical letter, etc.
- Make an inquiry or become a customer.
- Have contact with us in our business as a third party (supplier, partner, etc.).
- Participates in surveys and provides information for benchmarking.
- Sign up to participate in our events.
- Applying for vacancies or registering your interest in employment with us.
- Contacting us in general.

Registered data

When a representative of a company makes an inquiry or order, the names of the company's contact persons, their position, address, telephone number, e-mail to the workplace and information related to the purchase need are registered. For third parties, corresponding information is registered.

In other situations, the information that you choose to provide to us is registered.

Purpose

The personal information you provide via website, e-mail, physical letter or telephone is entered in our register and is used to respond to inquiries and administer ordered products. The information is also used to fulfill the company's obligations such as government regulations and accounting requirements.

The information may also be used for marketing purposes and to follow up the use of delivered products.

When you provide information to us, for example regarding employment, participate in surveys or want to be contacted by us in other matters, we use your information only for the purpose you provided them.

Disclosure of personal data

When ordering and contacting us, the information entered in our register may be disclosed to third parties, ie to Binge Containers' suppliers, partners and group companies to fulfill our obligations. This also applies to administering events, recruitment, surveys or reaching you when you want to be contacted by us.

Sales Office

Binge Container AB
P O Box 889, SE-301 18 Halmstad
info@bingecontainer.se

Head Office

Binge Container AB
Plåtvägen 2
SE-335 32 Gnosjö

BINGE Container

– a part of GLS Industries
www.bingecontainer.se

In the above-mentioned situations, Binge Container is responsible for personal data and Binge Container's suppliers, partners and group companies are personal data assistants. The personal data assistants do not have the right to disclose your personal data to anyone else or to use it for purposes other than what Binge Container allows. The personal data assistants are also obliged to follow the authorities' regulations to protect your personal data.

Binge Container uses resellers from whom you can order our products. The resellers are independent companies and customers of Binge Container. They are independent personal data controllers and Binge Container personal data assistant.

The personal data may also be disclosed in the event that it follows from law, regulation or government decision.

How long is the data left?

We store your information and information about your purchases as long as you do not announce otherwise. The reason is that we at requests and repeat orders want to be able to provide a good service in the form of information about previous orders, accessories and any supplementary purchases. Therefore, it is good to know what you have ordered before. If you want us to delete your history, let us know.

As registered, you have the right to receive information about what information we have saved about you and to have any incorrect information corrected or request to be deleted. For questions about the handling of personal data, write to us via info@bingecontainer.se.

Security

It always involves a risk of disclosing personal information over the internet. No technology system is completely protected against intrusion. However, Binge Container has taken all reasonable technical security measures required to protect personal information from unauthorized access, change or destruction.

The Swedish Authority for Privacy Protection, which is the supervisory authority in the area, provides further information about the Data Protection Regulation (GDPR) on its website. The Data Protection Regulation applies throughout the EU.

Cookies

Cookies are small text files that are stored on your computer. There are different types of cookies:

Session cookies

Session cookies are used during the time the user is active on the website. These cookies are temporarily saved on your computer and deleted as soon as you close your browser.

Permanent cookies

Permanent cookies are used to tell the user what has happened on the website since last visiting the website and to recognize recurring users and remember what information has previously been provided. These remain on your computer until you delete them.

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How cookies are used on bingecontainer.se

Below you can see what type of cookies are used on Binge Container's website and how we use the information collected:

Necessary cookies

These are cookies that enable functions such as security, identity verification and network management. These cookies cannot be inactivated.

Functional cookies

These are cookies that collect data to remember the choices you as a user make for a better and more personal experience.

Analysis cookies

These are cookies that help us understand how visitors interact with our website, to detect malfunctions and to access better statistics. The information provides a picture of user interest in different types of information so that we can adapt the website's content as needed.

Marketing cookies

Collects information about the efficiency of other channels that contribute to visits to Binge Container's website. The information provides support for adapting the website's accessibility via relevant online channels.

Cookies for analysis and marketing are provided by third parties:

- We use the web statistics system Google Analytics to measure traffic and compile statistics on interest in different types of information.
- We use the web tool Google Search Console to support high availability of the website in Google, for example, to detect malfunctions and that the information is searchable.
- We use the publishing tool Wix to provide visitors with information about BINGE's products in an easily accessible way. We also use the tool to get a picture of how visitors interact with our website.

For information on how third parties handle cookies and privacy, see:

<https://policies.google.com/privacy>

<https://support.wix.com/en/article/wixs-privacy-policy>

Links

The website contains links to other websites, for example to independent retailers. Binge Container's information about cookies does not apply to linked websites, but we refer to that company's information.

Change cookie settings

You can always change your settings for the use and scope of cookies. In your settings, you can block all cookies or choose to delete cookies when you close your browser. Remember that the necessary cookies are needed if you are still to be able to use our website.

The Swedish Post- och telestyrelsen (PTS), which is the supervisory authority in the area, provides further information about cookies on its website.

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